



Sponsored by the **Tampa Bay Area Chapter** of the International Society of Certified Employee Benefit Specialists (ISCEBS), a nonprofit organization that serves as an educational resource for certified employee benefit specialists and others in the employee benefits community.

The Certified Employee Benefit Specialist® (CEBS®) program, cosponsored by the International Foundation and the Wharton School of the University of Pennsylvania, is a series of eight courses on employee benefits that leads to a professional certification. To request information on becoming a Certified Employee Benefit Specialist, call a registration assistant at (262) 786-6710, option 3, or send a fax to (262) 786-8650, and ask for a FREE catalog.

ISCEBS

Good for Your Employer.
Good for the Industry.
Better for You!



International Society
of Certified Employee Benefit Specialists

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**Tampa Bay Area
Chapter**

Medical Plan Costs— What “They” (Still) Won’t Tell You (and Who “They” Are)!

March 20, 2012
Tampa, Florida

International Foundation 
EDUCATION • BENEFITS • COMPENSATION



S0120166



Medical Plan Costs—What “They” (Still) Won’t Tell You (and Who “They” Are)!

March 20, 2012

(Tuesday)

Schedule

7:30-8:00 a.m.—

Registration/Breakfast

8:00-8:15 a.m.—

Introductions/General Business

8:15-9:30 a.m.—

Presentation/Q&A

Centre Club

123 South Westshore Blvd.
Tampa, FL 33609
(813) 349-2747

Parking is available in the Intercontinental Hotel garage.

R.S.V.P.

By Thursday,
March 15, 2012

Contact

Joe Steen, CEBS, at
joe.steen@aonhewitt.com
Phone: (813) 636-3119
Fax: (813) 636-3010

Cost

\$10 Members
\$20 Nonmembers/Guests
No refunds on cancellations within three business days of program.

Tax ID #59-3205131

Please join us as our speaker, Lynda Smith, business consultant with Delphi of Florida, discusses the current state of medical transparency, reveals who is marketing to your employees or your client’s employees, and shows you how to build your business and increase employee and client satisfaction by instilling marketing and knowledge as keystones of successful medical benefit programs. You will benefit from understanding where employees are buying health care and how to use that information to control medical plan expenses.

Speaker

Lynda K. Smith, Business Consultant, Delphi of Florida

Lynda Smith is a business consultant with Delphi of Florida, a health care company specializing in the development of “self-directed” tools that educate and assist clients and consumers with their medical alternatives in the health care insurance industry. She has over 15 years of experience within the health insurance industry, encompassing managed care operations, provider networks, carrier experience and both fully and self-insured plan design. She holds a master’s degree in health services administration from the University of Central Florida and has presented her research and experience to various groups of health benefit stakeholders.

Online Registration

We accept credit card and PayPal payment when registering online at www.tampaiscebs.org.

Mail Registration

Mail completed form and check payable to:
Tampa Bay Chapter—ISCEBS
P.O. Box 1384
Safety Harbor, FL 34695

R.S.V.P. by March 15, 2012

Registration Form

Feel free to share this announcement with others interested in benefits.

PLEASE PRINT.



Tampa Bay Area Chapter

Medical Plan Costs

Name _____

Company _____

Address _____

City/State/ZIP _____

Telephone _____

Fax _____

E-Mail _____

Amount enclosed: \$10 Member
 \$20 Nonmember/Guest

