

Tampa ISCEBS Board 2020 –September 2020 monthly call

Date: September 3, 2020

Time: 9:00 am-9:56 am

Attendees: In attendance (via phone conference): Dave Lohrey, Ron Krupa, Anthony Donatelli, Scot Grooms, Rebecca Witherow, Michelle Padgett

Purpose: Monthly Chapter Board call

Discussion topics:

Chapter Idea Exchange /Roundtable Discussion

- Discussed the possibility of an idea exchange/ roundtable Webcast; Panel format-Chapter meeting-potential plan for October 22 launch date. Ron would moderate, with Rebecca, Dave, Scot, Anthony as panelists. Topics to be considered: Stop Loss, Mergers, COVID-19. Discussed the possibility to consider a virtual happy hour/coffee catch-up offering in the upcoming future.

Continued discussion of Health & Welfare Benefits Fundamental Presentation Program:

- Survey status: We only had 10 net responses (two completed twice) and of that 10, two responses were from employers. \$25 gift card to be rewarded from random draw as incentive for survey participation. Scot sent survey results summary to Board for review. Board decision was made to 'hold' this Fundamentals Program for the possibility of a future implementation and rollout (post COVID-19~April 2021 tentative).

LinkedIn Update:

- Scot provided update on LinkedIn options-may make sense to re-position as company page on order to optimize LinkedIn allowing options for tagging the Chapter. Scot will provide more details on the October Board call.

Webinar Coalition Update:

- Update provided via email from Tracy: October and November webinars scheduled; Ron will be presenting the 11/18/20 Webinar on ACA compliance.

Miscellaneous

- Upcoming action items and events for the Board to consider: Annual meeting and Year-end elections: soliciting new board members, rotating officer positions. Current intent is to plan a virtual meeting. Discussed the need to get notices out to membership to solicit nominations for new Board members. October Board call will have a heavy focus on this topic and subsequent structured planning.