

Tampa Bay ISCEBS Board – Monthly Meeting

Date: Friday, March 25, 2022

Time: 9:00am – 10:00am

Attendees: Jennifer Chartrand, Anthony Donatelli, Tracy Fennell, Brian Haas, Steve Hall, Dave Lohrey, Rebecca Witherow

Purpose: Monthly Chapter Board Call

Discussion topics:

1. Call to Order.
2. February minutes approved.
3. Financial Update – \$9,383.47 balance – only activity was a deposit of ISCEBS funds of approx. \$160.
4. Coalition Webcast Committee – Tracy stated there were no new updates – next webcast is 4/7/22
5. Board housekeeping - Becca asked if everyone had completed their board e-learning and are CEBS compliant. Reminder if you had not renewed your membership for Society and Tampa Chapter, please do so. Review your activity/compliance on the CEBS website, but if you need assistance, reach out to Becca.
6. Brian and Dave attended the ISCEBS Chapter Forum in Wisconsin on March 2 and 3rd – binder of information from meeting will be shared.
7. Website – was updated to mirror Richmond chapter
 - a. Becca to confirm with Scot where the general email is being sent (to Scot or Kate Grooms), as a test email was sent from the chapter site.
 - b. Becca also to check with Scot on the LinkedIn company and group page.
 - c. Scot had company page created for the chapter on LinkedIn
 - d. Group page on LinkedIn has been present for years
8. Newsletter – we have committed to one this year / Becca will work on with Dave and will send out draft. If anyone has content they would like to add, contact Becca
9. Membership Drive – Brian Haas sent letter templates but did not send out any direct communications. Steve to send out emails from database created. Only one new person on the completers report for Feb/March
10. Fundamentals - Benefits 101
 - a. Brian spoke with Ron Krupa on this, and Ron is (a) willing to do depending on his schedule or (b) give us the information. We need to confirm who, then the date then the where. Once this is determined, then we can send the letters/invitations. Becca will reach out to Ron and try to confirm a date so we can start working on communications.
 - b. Brian will check on the CE credits for this event.
 - c. Dave received quote from Grand Hyatt Tampa of \$500.00 for the space and \$2500 for food and beverage plus tax and service charges.
 - d. Centre Club is a little bit less expensive than the Grand Hyatt. Anthony will reach out to Center Club and will see if he can get a discount.
 - e. Anthony's company also has a large classroom at his business and will check on that possibility at Willis Towers Watson for venue.
 - f. We will want to get a communication out by mid-April.

11. In person Chapter meeting/social was discussed to follow the Fundamental event to keep the momentum going. Tracy and Becca attended an event: Topic: Risk Pool Management: How to develop a Winning Health Plan in Wake of COVID-19. Tracy thinks we may have an opportunity to have David Ross, the speaker who was very engaging. Topic was fantastic – already approved for 2 HRCI/SHRM CE credits but must guarantee 30 people in attendance. Tracy will check on July date.
12. Becca mentioned STAR Chapter Assistance – Paula brought up a year ago. Organization that will work with us to help us increase attendance, revenue, membership. Becca set up meeting with Katie Ketter of StarChapter just to get an idea of what they offer. Anthony stated they reached out to him as well -cold call. If interested in attending the meeting, let Becca know and invite will be sent.
13. Next board meeting is April 22, 2022 at 9 a.m.